



Louisiana High School Athletic Directors Association

2017 Annual Conference

**“EDUCATION, ATHLETICS-WE ARE THE LEADERS”**

(January 24-25, 2017)

TENATIVE AGENDA

January 24, 2017 **22<sup>nd</sup> Annual LHSADA Golf Tournament (Copper Mill Golf Club)**

**11:00am Tee-Off Shotgun Start (\$60.00 per Golfer) Info on LHSCA website**

January 25, 2017

8:00am-1:00pm Registration (We will promote an on-line registration option)

|                 |  |   |
|-----------------|--|---|
| 8:55            | Welcome  | Joe Clement, LHSADA President   |
| 9:00am-9:50am   | Current Legal Red Flags in Athletics   | Dr. Karl Carpenter, Pineville H.S.  |
| 10:00am-10:30am | Maximizing Your School Brand   | Tim Sears, Learfield Licensing  |
| 10:30am-11:15am | Performance and Recovery: The Importance of Proper Nutrition and Stretching (including a guide to pre-game meals and dynamic vs static stretching) | Terrebonne Gen Medical Hospital   |
| 11:30am-1:00pm  | Luncheon/Awards  | Executive Director Eddie Bonine<br>LHSADA Board                               |
| 1:15pm-2:30pm   | LHSAA Hot Topics/Q&A   | LHSAA/LHSCA Directors   |
| 4:30pm-6:30pm   | Social and Professional Round-Table  | LHSADA Board/Sponsors<br>The Station on Bennington (2 blocks from Host Hotel) |