



Press Release

FanFood Named “Official Digital Concession Solution” For Louisiana State High School Athletic Association

CHICAGO, June 17, 2019 -- [FanFood](#), the leading mobile platform for concession ordering, is now recognized as the “Official Digital Concession Solution” for Louisiana High School Athletic Association (LHSAA). This provides FanFood with the marketing exclusivity in the mobile ordering app category for LHSAA’s Championship events, offering its member schools the opportunity to adopt a cashless concession management system.

This initiative provides high schools in Louisiana with a modern and effective technological solution to improve the fan experience as well as the fundraising outcomes at athletic events. With FanFood, high schools would be able to take the pressure off concession lines, manage all transactions from a single device, and streamline the order fulfillment process.

“Concessions are an integral part of the gameday experience, but waiting in long concession lines can take the fans away from the important action happening on the field,” said Carson Goodale, co-founder and CEO of FanFood. “FanFood is here to make both concession ordering and concession management frictionless, so that fans can enjoy an uninterrupted gameday experience while high schools can increase their concession sales revenue.”

In addition, FanFood will be providing member schools with [free educational materials](#) including guides, strategies, and articles related to high school athletics, gameday operations and other industry insights. Athletic Directors and Booster Club members can [sign up for FanFood’s weekly newsletter](#) to learn about concession management best practices and fan experience optimization, as compiled by FanFood’s in-house research team.

“FanFood being recognized as the official mobile concession ordering platform is a step for us in the right direction of modernizing concession management in the high school space,” Eddie Bonine, Executive Director of LHSAA. “We are looking forward to seeing the transformations this technological solution could bring to both the fans and the schools.”

Along with Louisiana, six other states have also recognized FanFood as the official concession mobile ordering solution, including Arizona, California, Michigan, Nevada, New Mexico and Oregon.

FanFood, Inc. (www.fanfoodapp.com) is a modern mobile concession ordering and management platform at live event venues. The FanFood app allows fans to order concession food from their seats and receive their orders via express pickup or in-seat delivery at their favorite events. We partner with live event venues nationwide to help take pressure off long concession lines, increase sales and increase the overall fan experience. To find out more about FanFood, call (872) 256-0283 or email info@fanfoodapp.com

Isabella Jiao
FanFood Inc.
isabella@fanfoodapp.com

